

GB Softball Fundraising Policy

This document sets out policies drawn up the British Softball Federation to govern fundraising activities carried out by GB Softball National Teams and national team players, and proposes ideas for team or individual fundraising.

GB SOFTBALL FUNDRAISING POLICY

- Any fundraising efforts conducted by players, coaches, parents, volunteers or Great Britain Management Committee (GBMC) members must be conducted with the mission and values of the sport in mind at all times.
- Fundraising conducted by a individual player may be used to help subsidise the cost of that player's travel, equipment or training as required. However, amounts raised must be reported to GBMC Fundraising Officer Kat Carter (kat.carter@britishsoftball.org) so that all income generated by fundraising can be reviewed at the end of each year.
- Fundraising conducted by several individuals as one collective effort may be used, with monies split fairly, to help subsidise costs for travel, equipment or training for those individuals. However, amounts raised must be reported to GBMC Fundraising Officer Kat Carter (kat.carter@britishsoftball.org) so that all income generated by fundraising can be reviewed at the end of each year.
- Fundraising conducted by entire teams for the benefit of the team as a unit must be used to help subsidise the cost of that team's travel, equipment or training as a whole, which should result in smaller amounts required from individual players. Amounts raised must be reported to GBMC Fundraising Officer Kat Carter (kat.carter@britishsoftball.org) so that all income generated by fundraising can be reviewed at the end of each year.
- Fundraising conducted, or general sponsorship obtained, by the GBMC will be placed into the BSF (National Teams Travel) account to be used at the Committee's discretion for the good of GB players and teams where the need is greatest.
- Corporate sponsorship opportunities gained by individual teams must be reported to the GBMC before the sponsorship arrangement is concluded, to ensure that the sponsorship conforms to BSF policies, both in terms of what is received and any benefits given to the sponsor, and that it does not cross or overlap with other sponsorship arrangements. The GBMC can provide advice regarding sponsor benefits that can be offered.
- Any monies remaining from team fundraising efforts may be carried over for the team to use in the next competition year for purposes as stated above.
- Any GBMC fundraising income unspent from the BSF (National Teams Travel) account will be carried over to benefit players and teams in the following year where the need is greatest and for purposes as stated above.
- Any individual or team that wishes to raise money in the name of GB Softball must agree to the policies set out above. Any questions about these policies should be directed to GBMC Fundraising Officer Kat Carter (kat.carter@britishsoftball.org).

FUNDRAISING IDEAS FOR PLAYERS AND TEAMS

- **Crowdfunding (individuals and teams):** Before a player or team can set up a crowdfunding page, contact should be made with GBMC Fundraising Officer Kat Carter for approval and guidance. As this is an activity that takes place online and in a very public capacity, it is important that the activity is set up in a way that positively represents GB Softball and provides the individual or team with the best possible chance for success.
- **Raffles (individuals or teams):** This is a traditional fundraising method, but check with GBMC Fundraising Officer Kat Carter with regard to rules that govern raffles conducted by non-profit organisations.
- **Pub Quiz evenings (teams).**
- **Restaurant fundraisers (teams).**
- **Car wash (teams).**
- **Council grants and prizes (individuals):** Many local councils at County or District level offer small grants for national team athletes in their area. Check with your local authorities.
- **School prizes or fundraising (individuals):** Some schools will make awards to national team athletes; others will let athletes conduct fundraising activities within the school.
- **Local foundation or charity grants:** You can find a register of local grant-giving foundations or charities in your local library or online. While these more often award grants for social purposes, including the alleviation of poverty or suffering, than to local sportspeople, you may find a local grant-funding source where you would be eligible to apply.
- **Corporate sponsorship (teams):** As stated above, sponsorship opportunities must be approved by the GBMC before the sponsorship arrangement is concluded.
- **Softball-related fundraising activities:**
 - Creating and selling tournament T-shirts at BSF tournaments.
 - Selling GB Softball wristbands.
 - Raking fields for tournaments at Farnham Park.
 - Providing scorers for tournaments.
 - Bucket collections at tournaments.

As teams or individuals decide that they would like to conduct any of the above activities, or others that may help to raise money for GB National Team programmes, notification should be made to GBMC Fundraising Officer Kat Carter (kat.carter@britishsoftball.org) before the activity takes place.

Likewise, once fundraising activities have been concluded, the success of that activity should be communicated to the GBMC.

To help with future promotion of fundraising within GB Softball it would be helpful if players and teams could provide success stories and photos of their fundraising activities to share with our community of supporters and peers.

